

Day Spa and Resort Spa





Resort Spa

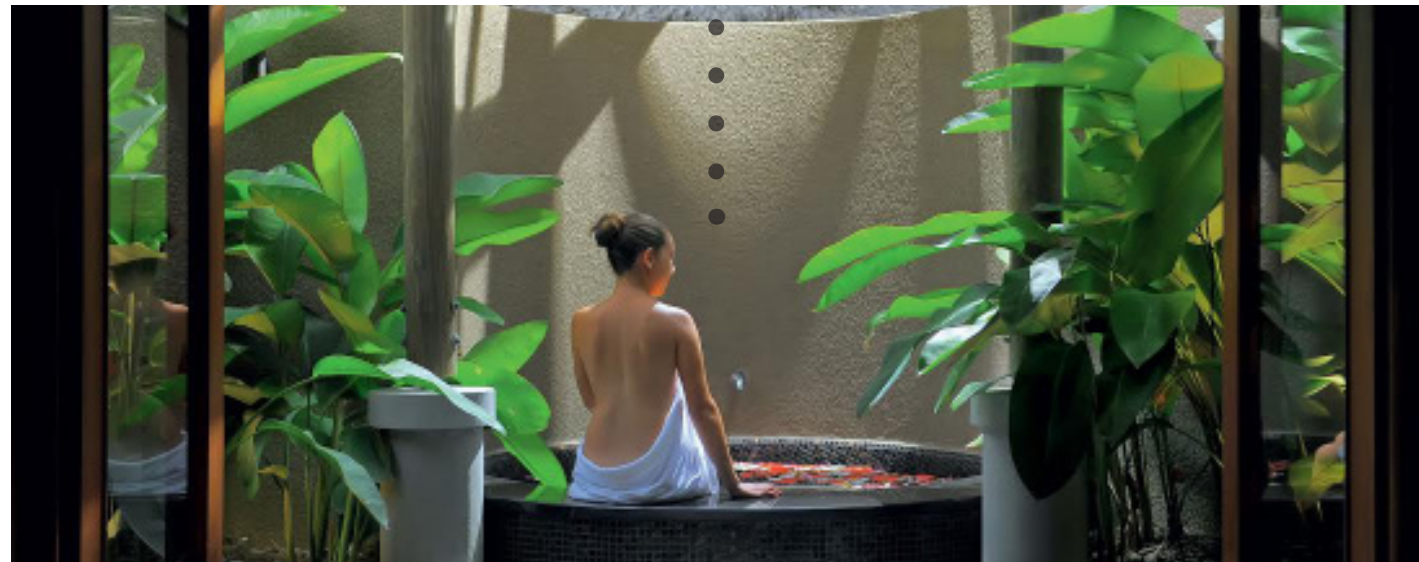
Customers are called "Guests" • • • • •

Day Spa

Customers are called "Clients" • • • • •



What
do
they
focus
ON.



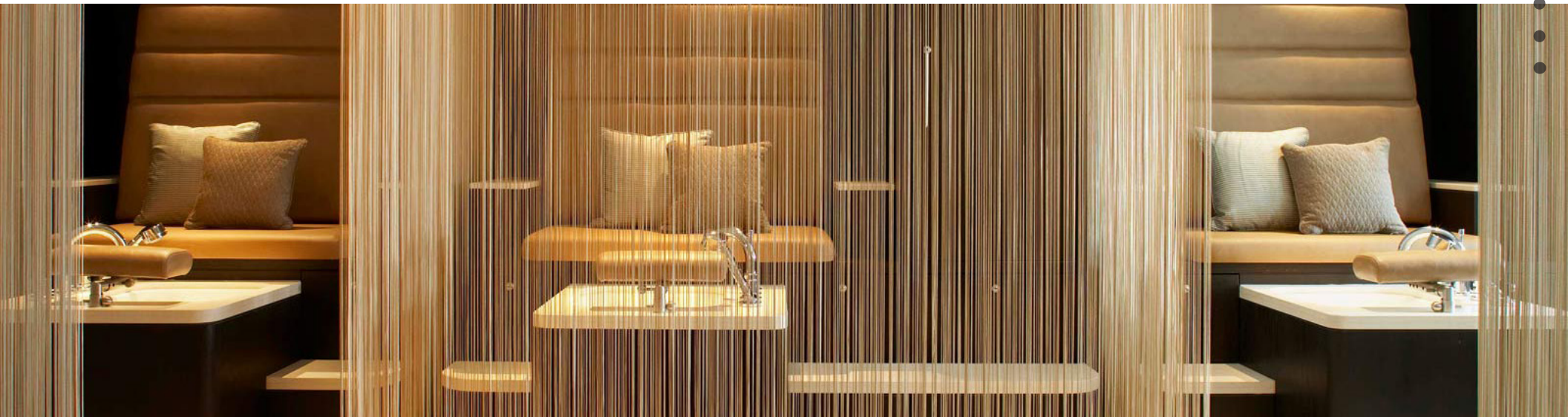


Resort Spa

This type of Spas can only be successful when they sell “Spa Packages” during the stay of the Guests in the Hotel.

Day Spa

This type of Spas can only be successful if they keep the client coming back for more treatments.



Services

Resort Spa

Offers a wide variety of exotic services that focus on making sure that the guest has the best experience possible while away on vacation.

Day Spa

Offers a limited variety of services that focus more on immediate results rather than the overall experience, thus creating the need for repeat visits



Results

Resort Spa

● Enhances the experience of going to a Spa and it provides an added sense of luxury that the guest would not otherwise experience in their daily lives.

Day Spa

● The client receives immediate results from the treatments whether it be for health or beauty reasons, thus enhancing the clients everyday life.

