

ASSIGNMENT 2:

DUE DATE:
March 21th by Noon

OVERVIEW:

This assignment is to allow students to develop a well-constructed concept to use as basis for their design decisions. Students will also have the opportunity to study yacht activity flow and human factor data to understand their relationships and effects on design.

GOALS:

- Develop a concept for your project
- Understand human activity flow and interface as it occurs on a yacht.

COMPONENTS + DELIVERABLES:

1. CREATE:

- A concept statement
- A concept is a written statement or phrase that encompasses your design vision for the project. Develop a concept statement for the project that reflects your chosen market segment.

2. DEVELOP:

- A mood board: Look for compelling imagery that conveys your concept visually. Create a mood board.

3. PRODUCE:

- **ACTIVITY FLOW** Diagram(s) based on your Interior Specification/Program from Assignment One. (Refer to p. 42 of your textbook)

4. PRESENT:

- Concept & Diagrams – pdf format.